

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|--------|--------|---------|--------|
| Total Population | 2,210 | 16,489 | 34,737 | 169,875 | 87,497 |
| Total Daytime Population | 11,608 | 14,662 | 30,602 | 144,409 | 68,761 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|----------|-----------|-----------|-----------|-----------|
| Total Households | 4,492 | 5,598 | 11,900 | 57,770 | 29,913 |
| Median Household Income | \$80,963 | \$108,220 | \$105,942 | \$116,073 | \$112,776 |
| Average Household Income | \$98,818 | \$128,968 | \$122,959 | \$142,385 | \$139,012 |
| Under \$15,000 | 2.20% | 2.10% | 3.80% | 4.80% | 4.70% |
| \$15,000 — \$34,999 | 4.40% | 4.90% | 5.70% | 7.40% | 6.50% |
| \$35,000 — \$49,999 | 6.80% | 8.30% | 7.90% | 8.10% | 7.80% |
| \$50,000 — \$74,999 | 17.60% | 15.40% | 15.90% | 14.00% | 13.20% |
| \$75,000 — \$99,999 | 12.80% | 11.40% | 13.00% | 11.10% | 12.00% |
| \$100,000 — \$124,999 | 14.40% | 14.40% | 13.00% | 11.00% | 11.90% |
| \$125,000 — \$149,999 | 10.00% | 9.20% | 9.20% | 9.50% | 9.70% |
| \$150,000+ | 31.70% | 34.40% | 31.60% | 34.20% | 34.20% |

BUSINESSES

| | | | | | |
|------------------|----|-----|-----|-------|-------|
| Total Businesses | 99 | 170 | 801 | 3,276 | 1,758 |
|------------------|----|-----|-----|-------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 69.40% | 93.00% | 88.40% | 81.60% | 84.20% |
| Black/African American | 14.60% | 2.20% | 3.90% | 3.60% | 3.40% |
| Asian/Pacific Islander | 5.80% | 0.80% | 0.90% | 2.60% | 1.50% |
| Hispanic/Latino | 5.10% | 3.00% | 5.30% | 9.90% | 9.00% |
| Other | 5.20% | 1.10% | 1.50% | 2.30% | 1.90% |

Source: Creditintell, 2024