

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|-------|---------|---------|---------|---------|
| Total Population | 7,043 | 84,294 | 204,246 | 588,445 | 245,383 |
| Total Daytime Population | 5,319 | 150,606 | 243,068 | 615,204 | 287,059 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|----------|----------|----------|-----------|----------|
| Total Households | 2,868 | 26,371 | 70,672 | 221,759 | 87,118 |
| Median Household Income | \$64,926 | \$81,556 | \$82,330 | \$83,268 | \$82,535 |
| Average Household Income | \$83,233 | \$96,190 | \$98,210 | \$106,395 | \$97,332 |
| Under \$15,000 | 11.10% | 9.60% | 9.10% | 7.80% | 9.10% |
| \$15,000 — \$34,999 | 25.00% | 14.40% | 14.00% | 14.50% | 13.90% |
| \$35,000 — \$49,999 | 11.70% | 10.80% | 10.60% | 11.20% | 10.80% |
| \$50,000 — \$74,999 | 15.60% | 15.30% | 17.10% | 17.50% | 17.10% |
| \$75,000 — \$99,999 | 8.00% | 13.20% | 14.00% | 14.20% | 13.90% |
| \$100,000 — \$124,999 | 10.90% | 11.90% | 10.50% | 10.30% | 10.70% |
| \$125,000 — \$149,999 | 3.50% | 7.30% | 8.30% | 7.90% | 8.30% |
| \$150,000+ | 14.40% | 17.50% | 16.50% | 16.70% | 16.30% |

BUSINESSES

| | | | | | |
|------------------|----|-------|-------|--------|-------|
| Total Businesses | 68 | 1,538 | 4,295 | 14,887 | 5,235 |
|------------------|----|-------|-------|--------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 70.30% | 61.50% | 55.40% | 55.40% | 56.60% |
| Black/African American | 5.90% | 7.70% | 7.90% | 7.50% | 7.70% |
| Asian/Pacific Islander | 4.80% | 5.20% | 5.50% | 4.70% | 5.20% |
| Hispanic/Latino | 15.80% | 23.10% | 28.30% | 29.50% | 27.60% |
| Other | 3.20% | 2.50% | 2.80% | 2.90% | 2.90% |

Source: Creditintell, 2024