

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population | 10,496 | 92,764 | 245,574 | 805,642 | 445,519 |
| Total Daytime Population | 24,770 | 126,614 | 292,965 | 977,628 | 511,524 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 3,796 | 33,948 | 84,288 | 273,682 | 149,514 |
| Median Household Income | \$114,374 | \$118,722 | \$126,498 | \$105,229 | \$112,756 |
| Average Household Income | \$143,885 | \$143,419 | \$154,007 | \$126,724 | \$137,401 |
| Under \$15,000 | 3.00% | 3.50% | 3.60% | 4.60% | 4.50% |
| \$15,000 — \$34,999 | 6.90% | 7.50% | 7.30% | 9.10% | 8.30% |
| \$35,000 — \$49,999 | 6.50% | 6.60% | 6.80% | 8.20% | 8.00% |
| \$50,000 — \$74,999 | 15.90% | 13.70% | 12.40% | 14.70% | 14.30% |
| \$75,000 — \$99,999 | 13.50% | 13.30% | 11.40% | 13.20% | 12.30% |
| \$100,000 — \$124,999 | 11.40% | 11.70% | 10.90% | 11.60% | 10.70% |
| \$125,000 — \$149,999 | 9.10% | 9.20% | 9.30% | 9.50% | 9.40% |
| \$150,000+ | 33.80% | 34.70% | 38.20% | 29.10% | 32.70% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|-------|--------|--------|
| Total Businesses | 726 | 3,697 | 7,346 | 22,208 | 12,299 |
|------------------|-----|-------|-------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 50.70% | 60.30% | 59.50% | 58.50% | 53.80% |
| Black/African American | 8.70% | 8.20% | 6.60% | 7.70% | 7.60% |
| Asian/Pacific Islander | 27.80% | 18.20% | 15.80% | 9.50% | 12.90% |
| Hispanic/Latino | 10.10% | 10.30% | 15.40% | 21.80% | 23.10% |
| Other | 2.60% | 3.00% | 2.80% | 2.60% | 2.60% |

Source: Creditintell, 2024