

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|-----------|---------|
| Total Population | 14,913 | 109,488 | 323,442 | 910,645 | 335,239 |
| Total Daytime Population | 13,249 | 95,482 | 304,291 | 1,026,644 | 310,939 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 5,444 | 40,971 | 128,889 | 376,040 | 134,207 |
| Median Household Income | \$87,727 | \$93,701 | \$84,129 | \$78,618 | \$83,334 |
| Average Household Income | \$106,889 | \$115,209 | \$104,967 | \$103,063 | \$106,060 |
| Under \$15,000 | 4.90% | 5.30% | 7.60% | 8.60% | 7.70% |
| \$15,000 — \$34,999 | 11.20% | 10.70% | 13.60% | 15.70% | 14.00% |
| \$35,000 — \$49,999 | 11.40% | 11.00% | 11.30% | 11.80% | 11.30% |
| \$50,000 — \$74,999 | 15.90% | 17.50% | 17.20% | 17.40% | 17.10% |
| \$75,000 — \$99,999 | 16.30% | 13.40% | 12.60% | 12.30% | 12.50% |
| \$100,000 — \$124,999 | 9.50% | 11.10% | 9.70% | 9.30% | 9.60% |
| \$125,000 — \$149,999 | 6.40% | 8.10% | 7.10% | 6.50% | 7.00% |
| \$150,000+ | 24.40% | 22.90% | 20.90% | 18.40% | 20.70% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 525 | 3,774 | 11,514 | 36,618 | 11,791 |
|------------------|-----|-------|--------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 55.70% | 58.30% | 58.60% | 53.60% | 58.70% |
| Black/African American | 10.90% | 10.90% | 12.80% | 19.30% | 12.80% |
| Asian/Pacific Islander | 6.70% | 3.80% | 4.10% | 3.20% | 4.00% |
| Hispanic/Latino | 22.20% | 21.60% | 20.20% | 20.40% | 20.20% |
| Other | 4.60% | 5.50% | 4.40% | 3.60% | 4.40% |

Source: Creditintell, 2024