

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	5,135	66,245	185,100	388,486	661,238
Total Daytime Population	3,415	73,662	253,153	469,358	730,450

TOTAL HOUSEHOLD INCOME

Total Households	1,987	25,980	70,068	150,019	257,967
Median Household Income	\$135,815	\$119,141	\$124,119	\$118,945	\$123,704
Average Household Income	\$156,735	\$137,894	\$151,442	\$148,169	\$153,565
Under \$15,000	1.6%	4.1%	5.3%	5.3%	4.7%
\$15,000 - \$34,999	5.1%	7.9%	7.6%	8.0%	7.4%
\$35,000 - \$49,999	6.3%	6.3%	6.7%	7.0%	6.7%
\$50,000 - \$74,999	9.9%	14.0%	12.4%	13.4%	12.8%
\$75,000 - \$99,999	11.6%	11.6%	11.0%	12.2%	12.2%
\$100,000 - \$124,999	10.0%	11.8%	11.3%	10.9%	11.3%
\$125,000 - \$149,999	10.8%	9.8%	8.8%	8.6%	8.8%
\$150,000+	44.7%	34.4%	36.9%	34.6%	36.1%

BUSINESSES

Total Businesses	93	3,460	8,639	16,721	24,403
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RACE/ETHNICITY

White/Caucasian	63.2%	54.4%	56.9%	54.0%	55.1%
Black/African American	15.3%	16.8%	16.0%	18.1%	18.3%
Asian/Pacific Islander	9.3%	8.4%	8.1%	6.7%	6.3%
Hispanic/Latino	6.2%	12.8%	12.5%	15.1%	14.2%
Other	6.0%	7.6%	6.6%	6.2%	6.0%