

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |         |         |         |         |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population         | 12,326 | 130,482 | 308,428 | 644,979 | 461,005 |
| Total Daytime Population | 53,826 | 152,904 | 327,448 | 742,744 | 462,968 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 4,470     | 45,430    | 112,810   | 243,456   | 169,413   |
| Median Household Income  | \$98,484  | \$132,925 | \$126,629 | \$130,411 | \$132,165 |
| Average Household Income | \$124,886 | \$163,453 | \$155,999 | \$166,450 | \$166,926 |
| Under \$15,000           | 4.40%     | 4.50%     | 4.80%     | 4.90%     | 4.50%     |
| \$15,000 — \$34,999      | 10.30%    | 6.90%     | 7.90%     | 7.40%     | 7.20%     |
| \$35,000 — \$49,999      | 10.70%    | 5.00%     | 6.10%     | 5.70%     | 5.70%     |
| \$50,000 — \$74,999      | 17.30%    | 10.90%    | 11.30%    | 10.60%    | 10.50%    |
| \$75,000 — \$99,999      | 11.20%    | 9.40%     | 10.60%    | 10.80%    | 10.90%    |
| \$100,000 — \$124,999    | 11.00%    | 10.40%    | 10.40%    | 10.30%    | 10.70%    |
| \$125,000 — \$149,999    | 9.40%     | 9.70%     | 9.20%     | 8.80%     | 9.20%     |
| \$150,000+               | 25.80%    | 43.40%    | 39.70%    | 41.50%    | 41.20%    |

### BUSINESSES

|                  |       |       |        |        |        |
|------------------|-------|-------|--------|--------|--------|
| Total Businesses | 1,740 | 4,442 | 10,624 | 24,819 | 14,867 |
|------------------|-------|-------|--------|--------|--------|

### RACE/ETHNICITY

|                        |        |        |        |        |        |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian        | 61.50% | 64.50% | 62.20% | 63.80% | 64.20% |
| Black/African American | 3.40%  | 1.40%  | 1.40%  | 1.40%  | 1.40%  |
| Asian/Pacific Islander | 11.50% | 12.00% | 11.60% | 12.70% | 10.50% |
| Hispanic/Latino        | 18.70% | 16.70% | 20.10% | 17.50% | 19.40% |
| Other                  | 4.90%  | 5.40%  | 4.70%  | 4.50%  | 4.50%  |

Source: Creditintell, 2024