

| Full Year 2025 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |         |         |         |           |
|--------------------------|--------|---------|---------|---------|-----------|
| Total Population         | 22,735 | 143,576 | 275,111 | 469,038 | 1,152,208 |
| Total Daytime Population | 23,752 | 194,171 | 326,254 | 501,625 | 1,201,081 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 10,247    | 57,694    | 109,223   | 177,974   | 426,328   |
| Median Household Income  | \$120,966 | \$127,831 | \$130,308 | \$135,718 | \$124,936 |
| Average Household Income | \$146,828 | \$158,467 | \$168,697 | \$188,650 | \$169,837 |
| Under \$15,000           | 4.8%      | 6.4%      | 5.6%      | 5.1%      | 6.2%      |
| \$15,000 — \$34,999      | 7.1%      | 6.4%      | 6.4%      | 6.4%      | 7.8%      |
| \$35,000 — \$49,999      | 6.2%      | 6.2%      | 6.6%      | 6.1%      | 6.4%      |
| \$50,000 — \$74,999      | 13.6%     | 11.1%     | 10.7%     | 10.1%     | 11.0%     |
| \$75,000 — \$99,999      | 9.6%      | 10.0%     | 10.1%     | 9.8%      | 10.2%     |
| \$100,000 — \$124,999    | 8.8%      | 9.9%      | 10.0%     | 9.8%      | 9.7%      |
| \$125,000 — \$149,999    | 10.0%     | 8.4%      | 8.8%      | 8.4%      | 8.1%      |
| \$150,000+               | 39.9%     | 41.7%     | 41.9%     | 44.3%     | 40.6%     |

### BUSINESSES

|                  |       |       |        |        |        |
|------------------|-------|-------|--------|--------|--------|
| Total Businesses | 1,316 | 8,353 | 13,810 | 19,819 | 43,920 |
|------------------|-------|-------|--------|--------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 52.3% | 51.7% | 54.4% | 53.9% | 42.1% |
| Black/African American | 4.2%  | 3.1%  | 3.0%  | 3.5%  | 9.7%  |
| Asian/Pacific Islander | 20.8% | 15.9% | 15.0% | 14.8% | 18.5% |
| Hispanic/Latino        | 15.9% | 22.2% | 20.3% | 20.7% | 22.4% |
| Other                  | 6.8%  | 7.0%  | 7.4%  | 7.1%  | 7.3%  |

Source: Advan, 2024.