

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|-----------|---------|
| Total Population | 32,273 | 144,907 | 315,651 | 1,272,015 | 496,860 |
| Total Daytime Population | 21,548 | 137,955 | 401,006 | 1,716,218 | 748,273 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 10,996 | 52,869 | 116,326 | 418,798 | 175,509 |
| Median Household Income | \$142,057 | \$127,583 | \$122,502 | \$113,201 | \$118,933 |
| Average Household Income | \$179,052 | \$157,374 | \$153,485 | \$141,214 | \$147,851 |
| Under \$15,000 | 5.60% | 5.80% | 6.50% | 6.20% | 7.10% |
| \$15,000 — \$34,999 | 4.30% | 5.70% | 6.70% | 8.50% | 7.10% |
| \$35,000 — \$49,999 | 4.70% | 5.10% | 5.80% | 7.20% | 6.30% |
| \$50,000 — \$74,999 | 10.10% | 11.10% | 11.50% | 12.50% | 11.80% |
| \$75,000 — \$99,999 | 8.20% | 10.40% | 10.70% | 12.00% | 11.10% |
| \$100,000 — \$124,999 | 8.10% | 9.70% | 10.50% | 10.70% | 10.30% |
| \$125,000 — \$149,999 | 10.80% | 9.60% | 9.30% | 8.90% | 9.10% |
| \$150,000+ | 48.30% | 42.70% | 39.10% | 34.00% | 37.20% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 362 | 3,214 | 12,429 | 49,587 | 26,187 |
|------------------|-----|-------|--------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 39.50% | 38.50% | 40.10% | 38.80% | 40.10% |
| Black/African American | 0.60% | 1.40% | 1.60% | 1.40% | 1.60% |
| Asian/Pacific Islander | 47.30% | 42.60% | 35.00% | 19.00% | 28.10% |
| Hispanic/Latino | 8.30% | 12.40% | 18.30% | 37.20% | 25.80% |
| Other | 4.40% | 5.10% | 5.10% | 3.60% | 4.50% |

Source: Creditintell, 2024