

| Full Year 2025 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population | 37,422 | 203,354 | 369,908 | 798,860 | 967,787 |
| Total Daytime Population | 30,127 | 202,692 | 342,926 | 769,817 | 973,320 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 11,164 | 63,777 | 117,794 | 257,487 | 315,771 |
| Median Household Income | \$99,501 | \$100,775 | \$110,457 | \$119,663 | \$123,745 |
| Average Household Income | \$120,680 | \$121,492 | \$134,050 | \$147,944 | \$153,362 |
| Under \$15,000 | 5.3% | 6.0% | 5.6% | 5.5% | 5.3% |
| \$15,000 — \$34,999 | 9.1% | 9.3% | 9.0% | 8.6% | 8.2% |
| \$35,000 — \$49,999 | 7.2% | 7.8% | 7.3% | 6.6% | 6.2% |
| \$50,000 — \$74,999 | 14.7% | 13.9% | 12.1% | 10.9% | 10.5% |
| \$75,000 — \$99,999 | 12.6% | 13.3% | 13.1% | 11.4% | 10.8% |
| \$100,000 — \$124,999 | 11.2% | 11.8% | 11.0% | 9.9% | 9.6% |
| \$125,000 — \$149,999 | 9.3% | 9.0% | 9.0% | 8.6% | 8.4% |
| \$150,000+ | 30.7% | 28.9% | 32.9% | 38.5% | 40.9% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 941 | 5,804 | 11,209 | 25,428 | 33,608 |
|------------------|-----|-------|--------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian | 11.1% | 16.0% | 18.4% | 19.1% | 21.1% |
| Black/African American | 7.6% | 8.9% | 8.5% | 10.2% | 9.5% |
| Asian/Pacific Islander | 23.8% | 24.7% | 32.2% | 34.1% | 34.9% |
| Hispanic/Latino | 49.7% | 42.9% | 34.2% | 30.2% | 28.1% |
| Other | 7.8% | 7.5% | 6.8% | 6.3% | 6.3% |

Source: Advan, 2024.