

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |         |         |         |         |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population         | 23,237 | 116,579 | 282,975 | 825,997 | 180,280 |
| Total Daytime Population | 24,294 | 169,225 | 350,002 | 998,730 | 246,502 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 8,319     | 40,766    | 108,790   | 305,771   | 65,229    |
| Median Household Income  | \$121,687 | \$121,497 | \$123,859 | \$128,283 | \$124,307 |
| Average Household Income | \$141,857 | \$140,595 | \$147,572 | \$162,816 | \$146,894 |
| Under \$15,000           | 5.20%     | 4.70%     | 5.70%     | 5.70%     | 5.10%     |
| \$15,000 — \$34,999      | 7.60%     | 6.90%     | 7.50%     | 7.20%     | 7.00%     |
| \$35,000 — \$49,999      | 7.50%     | 7.40%     | 6.40%     | 5.60%     | 7.10%     |
| \$50,000 — \$74,999      | 10.60%    | 11.70%    | 11.10%    | 10.90%    | 11.60%    |
| \$75,000 — \$99,999      | 14.30%    | 13.60%    | 11.60%    | 10.60%    | 12.30%    |
| \$100,000 — \$124,999    | 9.00%     | 10.00%    | 10.10%    | 10.20%    | 9.70%     |
| \$125,000 — \$149,999    | 8.90%     | 9.70%     | 9.40%     | 9.10%     | 9.30%     |
| \$150,000+               | 37.00%    | 36.10%    | 38.30%    | 40.80%    | 37.90%    |

### BUSINESSES

|                  |     |       |        |        |       |
|------------------|-----|-------|--------|--------|-------|
| Total Businesses | 654 | 6,708 | 12,109 | 29,492 | 9,237 |
|------------------|-----|-------|--------|--------|-------|

### RACE/ETHNICITY

|                        |        |        |        |        |        |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian        | 62.80% | 55.80% | 57.80% | 54.30% | 58.80% |
| Black/African American | 2.10%  | 1.80%  | 1.60%  | 1.50%  | 1.70%  |
| Asian/Pacific Islander | 12.40% | 13.80% | 17.90% | 22.50% | 14.10% |
| Hispanic/Latino        | 19.50% | 24.20% | 18.20% | 16.80% | 21.10% |
| Other                  | 3.30%  | 4.40%  | 4.50%  | 4.90%  | 4.30%  |

Source: Creditintell, 2024