

| Full Year 2025 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |        |         |         |           |         |
|--------------------------|--------|---------|---------|-----------|---------|
| Total Population         | 32,124 | 313,045 | 795,668 | 2,188,939 | 834,397 |
| Total Daytime Population | 27,097 | 359,413 | 935,602 | 2,683,909 | 981,619 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 7,927     | 81,986    | 217,651   | 698,629   | 229,199   |
| Median Household Income  | \$99,115  | \$89,119  | \$90,175  | \$108,900 | \$89,075  |
| Average Household Income | \$106,711 | \$106,044 | \$108,471 | \$135,199 | \$107,485 |
| Under \$15,000           | 5.1%      | 7.1%      | 7.7%      | 6.4%      | 7.8%      |
| \$15,000 — \$34,999      | 12.9%     | 11.9%     | 11.9%     | 9.5%      | 12.0%     |
| \$35,000 — \$49,999      | 7.0%      | 9.1%      | 9.3%      | 7.6%      | 9.3%      |
| \$50,000 — \$74,999      | 14.0%     | 16.0%     | 15.5%     | 13.2%     | 15.7%     |
| \$75,000 — \$99,999      | 13.0%     | 14.2%     | 13.9%     | 12.4%     | 13.8%     |
| \$100,000 — \$124,999    | 13.8%     | 10.9%     | 10.9%     | 11.0%     | 10.9%     |
| \$125,000 — \$149,999    | 9.6%      | 8.8%      | 8.6%      | 9.0%      | 8.7%      |
| \$150,000+               | 24.5%     | 21.8%     | 22.2%     | 30.9%     | 21.8%     |

### BUSINESSES

|                  |     |       |        |        |        |
|------------------|-----|-------|--------|--------|--------|
| Total Businesses | 894 | 9,108 | 28,612 | 92,532 | 30,568 |
|------------------|-----|-------|--------|--------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 10.7% | 11.7% | 15.0% | 29.8% | 15.0% |
| Black/African American | 0.5%  | 1.3%  | 1.3%  | 1.7%  | 1.3%  |
| Asian/Pacific Islander | 31.8% | 29.6% | 25.6% | 23.5% | 25.1% |
| Hispanic/Latino        | 54.6% | 55.3% | 55.5% | 40.8% | 55.9% |
| Other                  | 2.4%  | 2.2%  | 2.6%  | 4.2%  | 2.6%  |

Source: Advan, 2024.