

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population | 8,621 | 79,268 | 135,021 | 260,600 | 247,149 |
| Total Daytime Population | 14,664 | 128,926 | 185,336 | 285,332 | 276,282 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|----------|----------|----------|----------|----------|
| Total Households | 4,395 | 35,931 | 59,463 | 110,360 | 105,005 |
| Median Household Income | \$65,753 | \$56,513 | \$62,523 | \$70,451 | \$70,819 |
| Average Household Income | \$89,641 | \$74,782 | \$82,186 | \$91,336 | \$92,089 |
| Under \$15,000 | 10.80% | 16.00% | 12.40% | 9.70% | 9.70% |
| \$15,000 — \$34,999 | 15.90% | 18.80% | 17.70% | 15.30% | 15.40% |
| \$35,000 — \$49,999 | 13.10% | 14.20% | 13.00% | 11.90% | 12.10% |
| \$50,000 — \$74,999 | 25.90% | 19.50% | 19.10% | 18.70% | 18.70% |
| \$75,000 — \$99,999 | 9.70% | 11.10% | 11.70% | 12.70% | 12.70% |
| \$100,000 — \$124,999 | 10.30% | 7.30% | 8.70% | 10.20% | 10.30% |
| \$125,000 — \$149,999 | 4.60% | 4.40% | 5.40% | 6.50% | 6.50% |
| \$150,000+ | 9.70% | 8.70% | 12.10% | 15.10% | 14.70% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|-------|-------|-------|
| Total Businesses | 614 | 3,753 | 6,112 | 8,390 | 8,247 |
|------------------|-----|-------|-------|-------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 77.20% | 64.60% | 71.10% | 75.80% | 75.30% |
| Black/African American | 12.00% | 24.90% | 17.90% | 13.80% | 14.20% |
| Asian/Pacific Islander | 2.60% | 1.30% | 1.20% | 1.20% | 1.10% |
| Hispanic/Latino | 5.80% | 6.10% | 6.80% | 6.00% | 6.10% |
| Other | 2.30% | 3.10% | 3.00% | 3.20% | 3.20% |

Source: Creditintell, 2025