

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|--------|---------|---------|-----------|---------|
| Total Population | 29,782 | 191,913 | 458,679 | 1,682,574 | 282,674 |
| Total Daytime Population | 29,848 | 213,634 | 477,538 | 2,037,633 | 289,392 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 10,035 | 67,313 | 153,312 | 535,580 | 97,991 |
| Median Household Income | \$102,797 | \$104,310 | \$100,554 | \$98,004 | \$102,408 |
| Average Household Income | \$126,537 | \$132,180 | \$127,149 | \$120,996 | \$130,786 |
| Under \$15,000 | 4.00% | 6.90% | 7.10% | 7.00% | 7.00% |
| \$15,000 — \$34,999 | 10.00% | 11.00% | 11.30% | 10.90% | 11.30% |
| \$35,000 — \$49,999 | 6.60% | 7.90% | 8.30% | 8.90% | 8.10% |
| \$50,000 — \$74,999 | 15.90% | 12.50% | 13.20% | 14.10% | 12.70% |
| \$75,000 — \$99,999 | 11.60% | 11.70% | 12.50% | 13.40% | 12.30% |
| \$100,000 — \$124,999 | 12.70% | 10.60% | 10.40% | 11.30% | 10.40% |
| \$125,000 — \$149,999 | 10.40% | 9.20% | 8.70% | 8.70% | 9.10% |
| \$150,000+ | 28.70% | 30.20% | 28.50% | 25.80% | 29.40% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|--------|--------|-------|
| Total Businesses | 883 | 6,662 | 13,790 | 54,434 | 9,162 |
|------------------|-----|-------|--------|--------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 47.50% | 48.50% | 41.90% | 33.20% | 45.90% |
| Black/African American | 1.30% | 1.00% | 0.90% | 2.00% | 0.90% |
| Asian/Pacific Islander | 10.40% | 25.00% | 30.70% | 19.90% | 28.10% |
| Hispanic/Latino | 36.10% | 21.10% | 22.50% | 41.60% | 20.60% |
| Other | 4.70% | 4.40% | 4.00% | 3.30% | 4.50% |

Source: Creditintell, 2024