

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|-------|--------|---------|---------|---------|
| Total Population | 6,759 | 47,517 | 146,776 | 320,154 | 284,735 |
| Total Daytime Population | 7,600 | 41,145 | 163,866 | 356,634 | 317,615 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 2,966 | 18,613 | 61,402 | 137,626 | 122,524 |
| Median Household Income | \$104,422 | \$83,481 | \$87,852 | \$88,994 | \$87,667 |
| Average Household Income | \$134,102 | \$111,655 | \$122,693 | \$131,742 | \$130,584 |
| Under \$15,000 | 6.40% | 6.60% | 7.20% | 6.30% | 6.50% |
| \$15,000 — \$34,999 | 5.70% | 11.60% | 12.40% | 12.40% | 12.60% |
| \$35,000 — \$49,999 | 14.00% | 11.40% | 11.40% | 10.60% | 10.60% |
| \$50,000 — \$74,999 | 13.70% | 15.30% | 15.50% | 16.30% | 15.90% |
| \$75,000 — \$99,999 | 10.00% | 13.50% | 13.50% | 13.00% | 13.10% |
| \$100,000 — \$124,999 | 13.20% | 11.20% | 10.50% | 10.70% | 10.50% |
| \$125,000 — \$149,999 | 6.90% | 6.60% | 6.30% | 6.60% | 6.60% |
| \$150,000+ | 30.20% | 24.00% | 23.10% | 24.00% | 24.30% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|-------|--------|--------|
| Total Businesses | 272 | 1,279 | 6,035 | 12,390 | 11,038 |
|------------------|-----|-------|-------|--------|--------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 80.70% | 56.50% | 66.70% | 68.60% | 69.40% |
| Black/African American | 1.00% | 6.40% | 4.60% | 4.80% | 4.90% |
| Asian/Pacific Islander | 2.00% | 1.40% | 1.80% | 1.50% | 1.60% |
| Hispanic/Latino | 13.50% | 34.00% | 25.40% | 23.70% | 22.70% |
| Other | 2.70% | 1.80% | 1.40% | 1.40% | 1.40% |

Source: Creditintell, 2024