

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

TOTAL POPULATION

| | | | | | |
|--------------------------|-------|--------|--------|---------|---------|
| Total Population | 4,791 | 35,084 | 82,346 | 196,005 | 181,045 |
| Total Daytime Population | 9,895 | 43,023 | 86,884 | 185,411 | 175,228 |

TOTAL HOUSEHOLD INCOME

| | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households | 1,618 | 13,629 | 31,524 | 76,002 | 70,291 |
| Median Household Income | \$98,251 | \$88,145 | \$97,152 | \$99,758 | \$101,684 |
| Average Household Income | \$130,838 | \$114,625 | \$126,617 | \$130,964 | \$133,564 |
| Under \$15,000 | 2.60% | 6.50% | 5.40% | 5.30% | 5.30% |
| \$15,000 — \$34,999 | 6.90% | 9.90% | 10.30% | 10.40% | 10.20% |
| \$35,000 — \$49,999 | 15.50% | 10.20% | 9.50% | 9.50% | 9.20% |
| \$50,000 — \$74,999 | 14.70% | 16.70% | 15.80% | 15.00% | 14.80% |
| \$75,000 — \$99,999 | 9.70% | 14.50% | 14.60% | 13.20% | 13.20% |
| \$100,000 — \$124,999 | 14.30% | 11.20% | 9.80% | 10.00% | 10.00% |
| \$125,000 — \$149,999 | 6.20% | 7.90% | 7.90% | 8.20% | 8.20% |
| \$150,000+ | 30.20% | 23.10% | 26.70% | 28.60% | 29.10% |

BUSINESSES

| | | | | | |
|------------------|-----|-------|-------|-------|-------|
| Total Businesses | 592 | 1,495 | 2,518 | 5,117 | 4,790 |
|------------------|-----|-------|-------|-------|-------|

RACE/ETHNICITY

| | | | | | |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian | 84.50% | 81.00% | 80.90% | 83.80% | 83.60% |
| Black/African American | 4.00% | 6.00% | 7.50% | 6.30% | 6.50% |
| Asian/Pacific Islander | 4.40% | 5.10% | 3.30% | 2.30% | 2.30% |
| Hispanic/Latino | 5.60% | 5.50% | 5.60% | 5.10% | 5.10% |
| Other | 1.50% | 2.40% | 2.80% | 2.50% | 2.50% |

Source: Creditintell, 2025