

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |       |        |        |         |           |
|--------------------------|-------|--------|--------|---------|-----------|
| Total Population         | 5,446 | 33,542 | 74,632 | 173,400 | 8,773,248 |
| Total Daytime Population | 6,247 | 26,032 | 51,660 | 138,982 | 8,826,607 |

### TOTAL HOUSEHOLD INCOME

|                          |          |          |          |          |           |
|--------------------------|----------|----------|----------|----------|-----------|
| Total Households         | 1,864    | 12,685   | 27,295   | 63,284   | 3,432,469 |
| Median Household Income  | \$76,945 | \$73,990 | \$74,615 | \$81,981 | \$72,472  |
| Average Household Income | \$88,199 | \$86,353 | \$88,257 | \$96,579 | \$92,104  |
| Under \$15,000           | 4.8%     | 6.5%     | 5.9%     | 4.9%     | 7.7%      |
| \$15,000 — \$34,999      | 13.0%    | 11.6%    | 12.9%    | 10.9%    | 15.2%     |
| \$35,000 — \$49,999      | 15.0%    | 11.3%    | 11.2%    | 11.1%    | 12.0%     |
| \$50,000 — \$74,999      | 20.5%    | 22.2%    | 20.6%    | 18.6%    | 18.2%     |
| \$75,000 — \$99,999      | 17.6%    | 16.1%    | 15.6%    | 15.7%    | 14.0%     |
| \$100,000 — \$124,999    | 9.3%     | 10.0%    | 11.8%    | 12.0%    | 10.0%     |
| \$125,000 — \$149,999    | 9.8%     | 8.2%     | 8.5%     | 8.8%     | 7.0%      |
| \$150,000+               | 9.9%     | 14.1%    | 13.6%    | 17.9%    | 15.9%     |

### BUSINESSES

|                  |     |     |       |       |         |
|------------------|-----|-----|-------|-------|---------|
| Total Businesses | 170 | 463 | 1,177 | 3,395 | 260,289 |
|------------------|-----|-----|-------|-------|---------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 39.1% | 48.0% | 45.9% | 49.2% | 56.5% |
| Black/African American | 9.5%  | 9.1%  | 9.2%  | 7.9%  | 12.2% |
| Asian/Pacific Islander | 1.0%  | 1.9%  | 2.1%  | 2.7%  | 3.3%  |
| Hispanic/Latino        | 44.5% | 35.8% | 37.6% | 33.4% | 23.5% |
| Other                  | 5.9%  | 5.2%  | 5.1%  | 6.8%  | 4.5%  |

Source: Advan, 2024.