

Full Year 2024	1-mile Radius	3-mile Radius	5-mile Radius	10-mile Radius	70% True Trade Area
----------------	---------------	---------------	---------------	----------------	---------------------

TOTAL POPULATION

Total Population	33,571	359,595	995,058	2,225,253	514,635
Total Daytime Population	31,367	402,284	1,311,426	2,527,193	588,706

TOTAL HOUSEHOLD INCOME

Total Households	13,940	138,040	403,180	869,901	198,810
Median Household Income	\$42,815	\$47,581	\$60,552	\$68,419	\$50,720
Average Household Income	\$54,600	\$63,194	\$80,741	\$89,228	\$67,461
Under \$15,000	23.30%	22.50%	17.10%	13.60%	20.70%
\$15,000 — \$34,999	24.00%	22.20%	17.80%	16.60%	20.90%
\$35,000 — \$49,999	11.30%	10.90%	10.40%	11.00%	11.00%
\$50,000 — \$74,999	13.80%	15.10%	15.80%	15.90%	15.50%
\$75,000 — \$99,999	8.40%	9.70%	10.90%	11.70%	10.20%
\$100,000 — \$124,999	8.90%	6.10%	7.60%	8.60%	6.60%
\$125,000 — \$149,999	3.80%	3.90%	5.00%	5.80%	4.20%
\$150,000+	6.70%	9.60%	15.40%	16.90%	10.90%

BUSINESSES

Total Businesses	422	5,182	21,419	47,777	7,431
------------------	-----	-------	--------	--------	-------

RACE/ETHNICITY

White/Caucasian	13.10%	19.10%	29.60%	42.40%	20.90%
Black/African American	78.70%	56.50%	46.90%	35.30%	54.10%
Asian/Pacific Islander	1.30%	2.90%	5.40%	6.40%	4.10%
Hispanic/Latino	3.30%	19.00%	15.00%	13.00%	18.10%
Other	3.60%	2.60%	3.10%	3.00%	2.70%