

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |         |           |           |           |           |
|--------------------------|---------|-----------|-----------|-----------|-----------|
| Total Population         | 218,643 | 1,103,207 | 2,603,979 | 7,606,167 | 865,550   |
| Total Daytime Population | 581,664 | 2,739,871 | 4,429,226 | 8,866,270 | 1,545,067 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 107,623   | 537,274   | 1,193,570 | 2,992,317 | 353,903   |
| Median Household Income  | \$124,667 | \$128,596 | \$117,339 | \$90,967  | \$102,683 |
| Average Household Income | \$212,550 | \$191,342 | \$175,021 | \$126,328 | \$152,109 |
| Under \$15,000           | 9.46%     | 7.94%     | 8.30%     | 10.46%    | 9.11%     |
| \$15,000 — \$34,999      | 9.70%     | 8.55%     | 9.67%     | 13%       | 12.30%    |
| \$35,000 — \$49,999      | 5.51%     | 5.13%     | 6.11%     | 8.35%     | 7.62%     |
| \$50,000 — \$74,999      | 8.71%     | 8.46%     | 10.15%    | 13.15%    | 12.09%    |
| \$75,000 — \$99,999      | 8.31%     | 8%        | 9.23%     | 10.83%    | 10.06%    |
| \$100,000 — \$124,999    | 7.44%     | 7.99%     | 8.47%     | 8.99%     | 8.67%     |
| \$125,000 — \$149,999    | 6.70%     | 7.20%     | 7.12%     | 6.96%     | 6.92%     |
| \$150,000+               | 44.18%    | 46.73%    | 40.96%    | 28.27%    | 33.22%    |

### BUSINESSES

|                  |        |         |         |         |        |
|------------------|--------|---------|---------|---------|--------|
| Total Businesses | 18,548 | 100,598 | 154,919 | 269,901 | 53,161 |
|------------------|--------|---------|---------|---------|--------|

### RACE/ETHNICITY

|                        |        |        |        |        |        |
|------------------------|--------|--------|--------|--------|--------|
| White/Caucasian        | 54.88% | 55.17% | 47.28% | 32.92% | 33.90% |
| Black/African American | 4.40%  | 6.17%  | 11.57% | 17.34% | 14.09% |
| Asian/Pacific Islander | 24.88% | 17.97% | 14.20% | 15.63% | 20.30% |
| Hispanic/Latino        | 11.30% | 15.58% | 22.13% | 29.46% | 26.99% |
| Other                  | 4.53%  | 5.11%  | 4.82%  | 4.65%  | 4.71%  |

Source: Creditintell, 2024