

Full Year 2024	1-mile Radius	3-mile Radius	5-mile Radius	10-mile Radius	70% True Trade Area
----------------	---------------	---------------	---------------	----------------	---------------------

TOTAL POPULATION

Total Population	233,687	1,127,175	2,666,277	7,626,743	1,195,977
Total Daytime Population	596,950	2,754,473	4,475,381	8,868,157	1,938,330

TOTAL HOUSEHOLD INCOME

Total Households	113,927	547,224	1,217,488	2,998,670	487,976
Median Household Income	\$118,897	\$129,094	\$116,671	\$90,930	\$98,704
Average Household Income	\$200,234	\$191,681	\$173,512	\$126,274	\$142,782
Under \$15,000	10.27%	7.89%	8.33%	10.44%	9.73%
\$15,000 — \$34,999	10.62%	8.56%	9.70%	13%	12.23%
\$35,000 — \$49,999	5.80%	5.15%	6.18%	8.35%	7.79%
\$50,000 — \$74,999	9.07%	8.45%	10.22%	13.16%	11.93%
\$75,000 — \$99,999	8.29%	8.03%	9.30%	10.83%	10.28%
\$100,000 — \$124,999	7.57%	8%	8.54%	9.01%	9.03%
\$125,000 — \$149,999	6.54%	7.19%	7.16%	6.97%	7%
\$150,000+	41.85%	46.73%	40.57%	28.23%	32.01%

BUSINESSES

Total Businesses	18,840	100,919	156,335	269,692	70,280
------------------	--------	---------	---------	---------	--------

RACE/ETHNICITY

White/Caucasian	52.42%	55.61%	46.87%	32.90%	34.47%
Black/African American	4.79%	6.44%	11.98%	17.28%	15.46%
Asian/Pacific Islander	24.95%	17.57%	14.07%	15.75%	17.31%
Hispanic/Latino	13.36%	15.27%	22.25%	29.40%	28.11%
Other	4.48%	5.11%	4.83%	4.68%	4.66%

Source: Creditintell, 2024