SHOPCORE PROPERTIES

Full Year 2024	1-mile Radius	3-mile Radius	5-mile Radius	10-mile Radius	70% True Trade Area
TOTAL POPULATION					
Total Population	214,029	1,102,772	2,586,493	7,570,406	3,018,553
Total Daytime Population	631,122	2,719,990	4,417,573	8,830,931	4,349,064
TOTAL HOUSEHOLD INCOME					
Total Households	104,141	534,101	1,182,872	2,980,849	1,224,969
Median Household Income	$122,348	$128,877	$116,982	$91,143	$98,415
Average Household Income	$210,413	$191,534	$173,903	$126,590	$140,169
Under $15,000	9.79%	7.97%	8.32%	10.42%	9.56%
$15,000 — $34,999	10.34%	8.54%	9.65%	12.99%	12.16%
$35,000 — $49,999	5.51%	5.09%	6.15%	8.33%	7.93%
$50,000 — $74,999	8.90%	8.55%	10.16%	13.14%	12.57%
$75,000 — $99,999	8.35%	7.97%	9.24%	10.83%	10.42%
$100,000 — $124,999	7.32%	7.98%	8.48%	9%	8.98%
$125,000 — $149,999	6.35%	7.24%	7.15%	6.95%	6.98%
$150,000+	43.45%	46.67%	40.85%	28.34%	31.40%
BUSINESSES					
Total Businesses	19,429	99,811	154,522	269,548	145,251
RACE/ETHNICITY					
White/Caucasian	53%	55.29%	47.05%	33.19%	35.17%
Black/African American	4.51%	6.39%	11.93%	17.32%	16.23%
Asian/Pacific Islander	25.86%	17.80%	14.21%	15.61%	17.83%
Hispanic/Latino	12.08%	15.40%	21.97%	29.22%	26.12%
Other	4.55%	5.12%	4.85%	4.66%	4.65%

Source: Creditntell, 2024