

| Full Year 2024 | 1-mile Radius | 3-mile Radius | 5-mile Radius | 10-mile Radius | 70% True Trade Area |
|----------------|---------------|---------------|---------------|----------------|---------------------|
|----------------|---------------|---------------|---------------|----------------|---------------------|

### TOTAL POPULATION

|                          |         |           |           |           |           |
|--------------------------|---------|-----------|-----------|-----------|-----------|
| Total Population         | 207,775 | 1,088,498 | 2,600,381 | 7,612,840 | 665,736   |
| Total Daytime Population | 588,600 | 2,700,000 | 4,400,000 | 8,900,000 | 2,000,000 |

### TOTAL HOUSEHOLD INCOME

|                          |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Households         | 104,373   | 535,180   | 1,195,310 | 2,994,879 | 281,595   |
| Median Household Income  | \$133,374 | \$128,214 | \$117,814 | \$90,958  | \$106,090 |
| Average Household Income | \$225,850 | \$191,397 | \$175,779 | \$126,330 | \$157,390 |
| Under \$15,000           | 8.4%      | 7.9%      | 8.3%      | 10.5%     | 9.5%      |
| \$15,000 — \$34,999      | 8.2%      | 8.6%      | 9.6%      | 13.0%     | 11.3%     |
| \$35,000 — \$49,999      | 5.1%      | 5.2%      | 6.1%      | 8.3%      | 6.9%      |
| \$50,000 — \$74,999      | 8.1%      | 8.4%      | 10.1%     | 13.2%     | 11.1%     |
| \$75,000 — \$99,999      | 8.2%      | 8.1%      | 9.2%      | 10.8%     | 9.7%      |
| \$100,000 — \$124,999    | 7.4%      | 8.1%      | 8.4%      | 9.0%      | 8.6%      |
| \$125,000 — \$149,999    | 6.9%      | 7.2%      | 7.1%      | 7.0%      | 7.0%      |
| \$150,000+               | 47.7%     | 46.6%     | 41.1%     | 28.3%     | 35.9%     |

### BUSINESSES

|                  |        |         |         |         |        |
|------------------|--------|---------|---------|---------|--------|
| Total Businesses | 19,491 | 100,370 | 155,362 | 270,006 | 53,358 |
|------------------|--------|---------|---------|---------|--------|

### RACE/ETHNICITY

|                        |       |       |       |       |       |
|------------------------|-------|-------|-------|-------|-------|
| White/Caucasian        | 59.9% | 54.4% | 47.5% | 32.9% | 37.0% |
| Black/African American | 3.6%  | 6.0%  | 11.2% | 17.4% | 14.5% |
| Asian/Pacific Islander | 21.7% | 18.4% | 14.3% | 15.6% | 17.8% |
| Hispanic/Latino        | 10.1% | 16.1% | 22.2% | 29.6% | 26.2% |
| Other                  | 4.8%  | 5.0%  | 4.8%  | 4.6%  | 4.6%  |

Source: Advan, 2024.